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COMMISSION SCOLAIRE SIR-WILFRID-LAURIER
SIR WILFRID LAURIER SCHOOL BOARD
www.swlauriersb.qc.ca

March 1, 2019

Subject: Momo Challenge

Dear parent(s) and guardian(s),

As you may have heard in the media, the Momo Challenge is the latest viral trend targeting children. Children receive an invitation to message Momo, a disturbing character, through online video games, Youtube and social messaging platforms, such as WhatsApp and Snapchat. Once they message Momo, children receive disturbing images and instructions for various self-harm tasks and threats about what will happen if the challenge isn't carried out.

This challenge went viral for the first-time last September. The health sector issued a notice asking parents to keep an eye on their children's internet activities. You can read the notice here:

http://www.santelaurentides.gouv.qc.ca/fileadmin/internet/cisss_laurentides/Sante_Publique/Avis_sante_publique/Appel_a_la_vigilance_2018-09-05_Momo_challenge.pdf

We are working to ensure that any reference to this disturbing challenge is not being discussed or "played" in classrooms or at recess. We also appreciate your help in making sure our students are safe.

We recommend you talk to your children about these dangerous challenges in a way that you feel is appropriate for their understanding. It is also recommended that you monitor and filter what your child is watching online.

Thank you for your attention to this matter.

Sincerely,

Dena Chronopoulos
Principal

